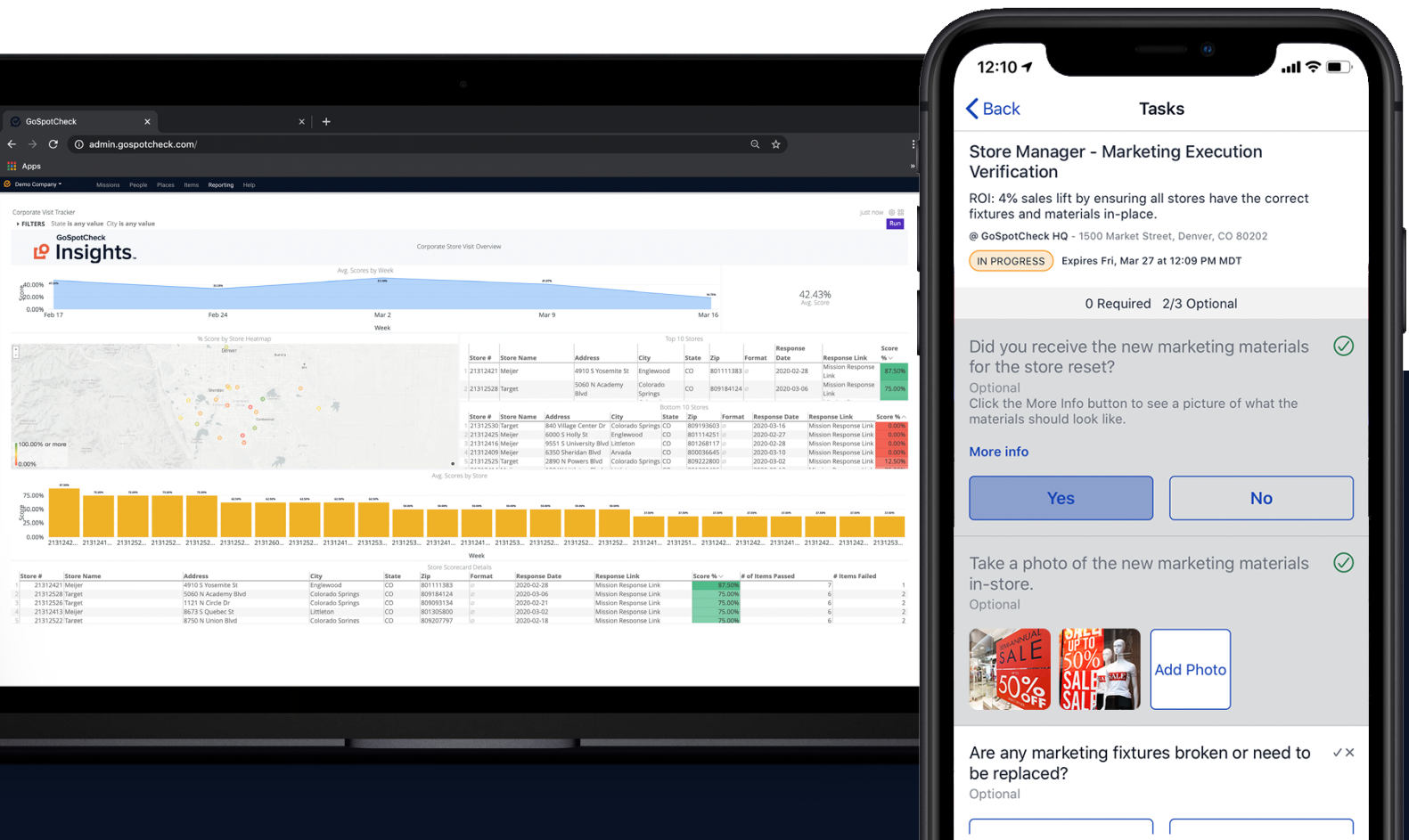# GoSpotCheck

Execute with precision in every store.

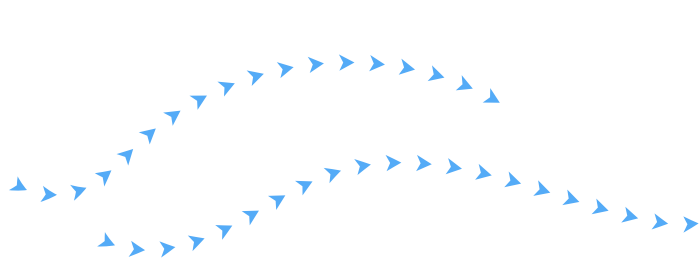## With one platform to rule them all.

225+ of the world's top brands and retailers use our mobile app to distribute tasks to the frontline, and our reporting dashboards to spot and close execution gaps in every store, instantly.

Our software presents the right action at the right time to the right people to improve execution and help leaders make better decisions, faster.

Retail Applications

GoSpotCheck is designed to work the way you do. We enable business processes for retail to improve outcomes in these areas:

Daily Operations

You set standards for daily execution to improve comps, transactions, and loyalty. **GoSpotCheck** keeps your frontline focussed on top priorities:

- Daily checklists
- SOPs
- Out of stocks & voids
- Shrink tracking
- Loss prevention
- Online-offline programs

Merchandising + Marketing

You build your brand through displays, promos, and customer experience. **GoSpotCheck** protects your merchandising and marketing spend by ensuring displays and signs are executed, and brand standards are met with consistency:
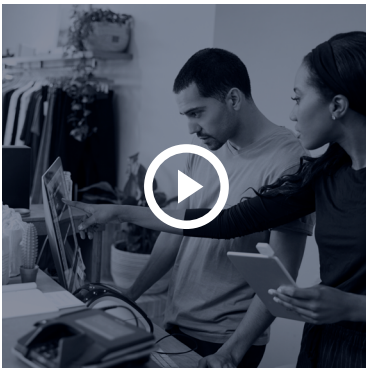
- Planograms & set schematics
- Signs, POP & trade marketing
- Seasonal shifts & decor
- Fixtures & promo displays
- BOPIS
- Local extensions

Training + SOPs

You operate with new employees and minimal labor to train. **GoSpotCheck** ensures SOPs are followed and employees focus on customers—on their first day or their 400th:

- In-app training
- New hire onboarding
- Product knowledge
- Scoring & completion data
- Video, PDF, image, URL, & other content sharing

Facilities & Asset Management

You manage valuable facilities and equipment that directly impact your ability to serve customers. **GoSpotCheck** helps you maintain your assets and avoid surprises:

- Capex asset walks
- Cleaning schedules
- Preventative maintenance checklists
- POS, handheld, scale & security audits
- Easement & property audits
- Third-party vendor compliance

Food & Occupational Safety

You protect customers and employees by ensuring safety in all ways. **GoSpotCheck** reduces your risk and helps you intervene while there's still time:

- Location scorecarding
- Product recalls
- OSHA & EHS walks
- Incident reports
- Bluetooth thermometer integration
- Hazardous supply handling
- Temp, cleaning, organic & grind logs
- Allergen notices

New Program Launches

You innovate with new items and invest in R&D, sourcing, and distribution to keep customers coming back. **GoSpotCheck** keeps everyone on track from day one:

- Program overviews
- Launch expectations
- Sourcing & distribution details
- Pricing & promotions
- Franchise guidance
- Program localization & extension

Capabilities Overview

Data Model + Dynamic Task Distribution

Enable smart task distribution following your unique organizational design. Set time parameters for task availability to prioritize and schedule work efficiently.

Task Creation + Push Notifications

Author and share tasks for completion at specific (groups of) places by specific people using an intuitive drag-and-drop task engine with 12 task types. Alert frontline teams with in-app push notifications. Work in offline mode.

Bluetooth Thermometer Integration

Capture food and appliance temperatures wirelessly and accurately with integrated bluetooth thermometer digital recording. When readings exceed acceptable thresholds, prescribe corrective action and validate resolution.

Item Catalogs

Create and manage authorized product catalogs and capital assets in-app; assign items to relevant concepts, locations, programs, planograms, or other groupings.

Location History

Save all-time history at a location level to build continuity and preserve institutional knowledge.

Content Sharing

Attach video, PDF, Excel, weblink, and other reference materials in-app to provide planograms, new product launch documents, training materials, and more.

Scorecarding, Leaderboards, + Attainment Reporting

Scorecard and benchmark SOPs, stores, and leaders, communicate goals, and post real-time results in leaderboards to ensure KPIs are met; spotlight risks.

Photo Analytics

Create and aggregate photo data with advanced tagging, filtering, sorting, and sharing capabilities. Enable photo search by location, campaign, concepts, and more. Instantly download photo reports to PowerPoint or PDF.

Advanced Reporting + Issue Resolution

Configure intuitive data visualizations to drive action and schedule automated reporting to provide transparency to stakeholders. Set alerts to identify risk and confirm resolution.

GPS Time/Date Stamp + Offline Capabilities

Validate data and drive accountability with user and GPS time-and-date stamp metadata.

Customer Support

Receive live support, 7 days a week, via text, phone or email from our Denver, CO-based technical support team for all platform users (frontline and admin).

API, Integrations + SSO

Integrate your GoSpotCheck instance with other systems of record, including ERPs, CRMs, Salesforce, and more. We provide deep linking, data encryption in transit and at rest, SCIM provisioning, and are GDPR-compliant and SSO-enabled.

Track Record

50-75% Labor Optimization
Customer benchmark for labor optimized by digitizing data collection and reporting; includes frontline and corporate-level labor pools

2-9% Revenue Growth
Customer benchmark for net new revenue attributed to execution improvement directly enabled by GoSpotCheck

1,000,000,000+ Task Responses

135 Countries Served

99% CSAT Rating

14-Minute First Response Time

★★★★★
4.8 out of 5
– Capterra

★★★★⯪
4.7 out of 5
– G2-Crowd

★★★★⯪
4.3 out of 5
– With 17,000+ positive end user reviews from Google Play and Apple App Store, collated by AppGrooves

2019 Editor's Pick:
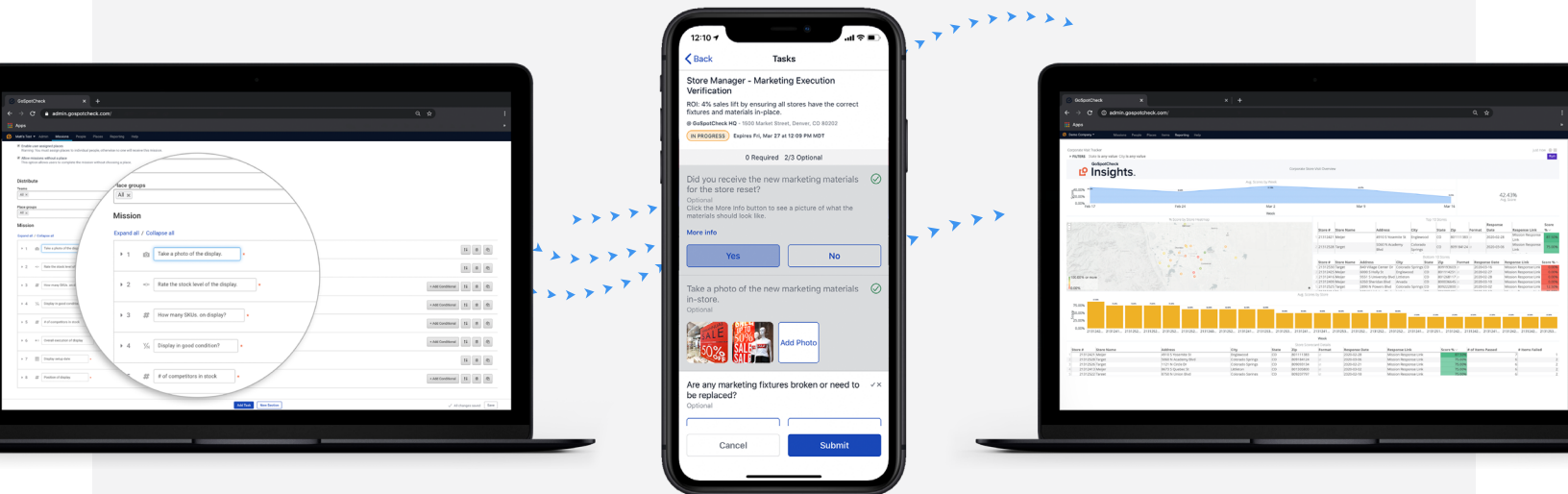*Consumer Goods Technology*

Top 5 Store Associate Technology:
Forbes

Top App, Now Tech Report:
Forrester

Our Solution Platform

Design + Distribute Work

In a drag-and-drop interface with conditional and smart distribution logic. **Right task, right person, right place, every time.**

Drive Frontline Excellence

Alert and guide teams on mobile. **Context & prioritization for each task, digitized.**

Confirm Execution + Share Insights

Visualize and share data to drive action in real-time. **Intuitive dashboards to spot issues, automate reporting & speed resolution.**

BEST BUY
MATTRESS FIRM
Hudson News
save a lot
COMPASS GROUP
Panera BREAD
PEPSICO
ABInBev

SKECHERS
Levi's
UNDER ARMOUR
FJÄLL RÄVEN
ARC'TERYX
BULOVA
CITIZEN

Ready to reimagine how your mobile workforce works?

Let's power profitability from the field – together.

✉ solutions@gospotcheck.com   📞 844-359-2502   ➤ gospotcheck.com